



LOCUM

A Newsletter for ASSOCIATES with Forest Irons & Associates, Inc.

July/August 2004

From the President's Desk

**FOREST IRONS
& ASSOCIATES, INC.**

**LOCUM TENENS
—
INTERIM
PROFESSIONAL
COVERAGE
FOR DENTISTS**

As most of us are aware, our dental byways are littered with the remnants of failed "associateships". Unfortunately, the end of these relationships often results in considerable hardship and/or ill will on both sides of the equation. Furthermore, these untoward consequences are largely preventable. Utilization of an experienced, non-biased management consultant can be essential to the success of such an endeavor. Another key resource currently available is employment of a Locum Tenens "trial associate." Without obligations and differing expectation issues (a common cause of failure), these short-term arrangements can provide quite accurate and factual forecasts for a solo clinician anticipating change. The solo dentist can experience first-hand the effects of another colleague in the office on, among other things: staff, the physical facility, finances, personal considerations, and professional flexibility. This can take place with neither party dependent upon or beholden to the other! This kind of "preview" can be invaluable, especially for someone unaccustomed to sharing "private space" (that overused phrase).

The summer is slipping by all too quickly. May yours continue to be fun-filled and safely negotiated. Forest

**FOREST IRONS, D.D.S.
PRESIDENT**

**DAVID ROSHKIND, D.M.D.
C.E.O.**

**2716 WESTCHESTER DR.
SUITE #202
HIGH POINT, NC 27262**

**www.forestirons.com
forest@forestirons.com**

**336-841-0038
1-800-433-2603
336-841-0039 FAX**

*DENTISTS HELPING
DENTISTS SINCE 1983*

News

The ADA annual meeting this year is in Orlando, Florida, from September 30 through October 3. Forest Irons and Associates, Inc., will have booth # 1886 on the exhibit floor. FI&A, Inc., has changed dramatically since the last ADA meeting in both operating procedures and personnel. Please schedule some time while at the meeting to stop by the booth, meet our new people, and talk about our organization.

From the Office

As an added service for our Clients, **we are now able to accept VISA and MasterCard**, made possible through our alliance with **Care Credit**. If your office would like to take advantage of this convenient method, please call Sharon or Christina at the corporate office for details. The number is: 1-800-433-2603.

This might also be a good time to update the office on any changes of information, particularly phone numbers and email addresses. Any changes can be communicated via phone (see number above), via email at forest@forestirons.com, or via ground mail at Forest Irons and Associates, Inc., 2716 Westchester Drive, Suite 202, High Point, NC, 27262.

Any suggestions that you have that will help us improve our service to you are always welcome.