



LOCUM

A Newsletter for ASSOCIATES with Forest Irons & Associates, Inc.

May/June 2004

From the President's Desk

**FOREST IRONS
& ASSOCIATES, INC.**

**LOCUM TENENS
—
INTERIM
PROFESSIONAL
COVERAGE
FOR DENTISTS**

With a flurry of recent travel behind me, I would like to highly recommend adding ONE HOUR to your customary lead time for airport arrival prior to check-in. Long security delays have become routine at most U.S. terminals.

The wide range of dental speakers spawned over the last few years presents excellent opportunities for information and perspective, but can make selection a challenge. However, one DON'T MISS, with a "bullet" is **Dr. Mark Hyman**. Mark's presentations are inspirational, funny and thought provoking for everyone. Even Dentists!! For directions to his next: *Take This Job and Love It!—Team Building 2004*, *Beauties & the Beasts—The Greatest Hits & Misses of Cosmetic Dentistry* or *Drill 'Em, Fill 'Em & Thrill 'Em!—Practice Leadership 2004*; you may go to www.tarheeldentist.com or call 336-852-8540 EST. Catch a Rising Star!!!

With best wishes for a safe and rewarding summer season, Forest

News

Several new members to the Forest Irons and Associates, Inc., team were mentioned in the last newsletter. In this newsletter we will highlight Dr. Laura Braswell who is providing leadership for FI&A in two areas. She is currently the coordinator for the state of Georgia and is also our Liaison for Strategic Alliances.

Dr. Braswell attended the University of North Carolina School of Dentistry. After practicing general dentistry in Raleigh, North Carolina she joined the faculty of the Emory University School of Dentistry and completed a four-year surgical residency in Periodontology. Dr. Braswell spent 15 years at Emory as a clinical instructor and research scientist. She was recently honored as a fellow of the International College of Dentists. She is a diplomate of the American Academy of Periodontology, a Charter Member and Master Clinician in the American Academy of Laser Dentistry, and an Honorary Fellow of the American Veterinary Dental Society. Dr. Braswell also lectures internationally and is the Staff Dentist for Zoo Atlanta.

With the percentage of women in our dental school classes approaching 50%, FI&A feels it is vitally important to address the specific needs of women in dentistry. Dr. Braswell's expertise in women's issues will help us formulate a strategy to best meet the needs of this growing segment of our profession.

Dr. Braswell can be reached at ldb3312@mindspring.com

From the Office

One of the most difficult aspects of practice for women dentists who want to have children is how to plan for their time out of the office. If we have early notice that maternity coverage will be needed, then we will have enough lead time to find a covering dentist who can remain flexible on both start and end dates.

Also, if you know of a colleague who may need FI&A services for maternity leave coverage, please let the corporate office know, forest@forestirons.com.

**FOREST IRONS, D.D.S.
PRESIDENT**

**DAVID ROSHKIND, D.M.D.
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