



LOCUM

A Newsletter for ASSOCIATES with Forest Irons & Associates, Inc.

January/February 2004

From the President's Desk

. A safe and rewarding New Year to all! 2003 was an eventful year for me both personally and professionally. As many of you know, the past seven months have included two major abdominal surgeries, which I don't recommend as a foundation for a weight-loss program. In any event, in the last few weeks I have resumed essentially all of my activities and am looking forward to, hopefully, a healthy year ahead. I am **MOST** thankful and gratified for all of the kind support, prayers, and inquiries from so many of you during a very trying period.

On the business side, in spite of the aforementioned handicaps and because of the outstanding office staff, the company made some excellent advances during the year. A new COO, CFO, Director of Operations, and Director of Strategic Liaisons were named, and a new business plan has been written. A significant part of the latter is revision of the Coordinator Model. I will be in contact with all coordinators in the next few weeks with this specific information and additional company plans for going forward. The potential for growth is exceptional, and we are looking forward to working with all involved to that end.

**FOREST IRONS
& ASSOCIATES, INC.**

**LOCUM TENENS
—
INTERIM
PROFESSIONAL
COVERAGE
FOR DENTISTS**

**FOREST IRONS, D.D.S.
PRESIDENT**

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DENTISTS SINCE 1983***

News

As mentioned above, there have been recent significant personnel changes within the company. Joining Dr. David Roshkind as COO and acting CFO are Dr. Laura Braswell, Director of Strategic Liaisons, and Dr. Larry A. Crisafulli, Director of Operations. In subsequent issues we shall highlight Laura and Larry, while featuring David here.

David Roshkind, DMD, joined the firm last April and works primarily from his home in West Palm Beach, Florida (bummer). He has two lovely daughters, one working in Manhattan and one at George Washington University in Washington, D.C. In addition to his dental degree, he holds a BA from Cornell and an MBA from the Wharton School of Business. David brings over thirty years of remarkable private practice and business experience to his position.

From the Office

A New Format

Hopefully, you have noticed a revamped newsletter format. Our plan is to issue one page of pertinent information six times a year, beginning with this January/February issue. The information will vary somewhat depending upon the version for Clients, Contractors or Coordinators. We encourage you to contact us with news or other contributions you may wish to share with the FI&A, Inc., readership.

Tips for Clients

It is the goal of Forest Irons and Associates to create a seamless locum tenens experience. This generally happens if the dental office does a bit of prep work before the temporary dentist arrives. For example, contact the dentist ahead of time and provide information about the staff, office hours, schedule, and practice habits. Try to have any particular techniques identified and specific patient information and all materials ready so the temporary dentist can adapt more easily to your office procedures.